# Role Description

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| Role: | **Front end developer** |
| Business function: | Web design and development |
| Reporting to: | Head of web design and development |
| Managing: | N/A |
| Prepared on: | 8th February 2018 |

# Purpose and Scope

The purpose of this Role Description is to describe the **Front end developer** role.

Your main responsibility is for the production, modification and maintenance of websites and web application’s user interfaces. This involves working closely with designers, in using semantic mark-up language, to turn their static designs into working browser-based web pages.

You’ll also work closely with server-side developers to implement their server-side code.

*This role description is not inflexible but is an outline and account of the main duties and capabilities. The role holder should however carry out any other reasonable duties commensurate with the role, as the needs of the company require.*

# Role Responsibilities

## Key responsibilities

* To contribute to providing timing estimates on work
* To contribute to documentation (instructional, pitch and technical specification)
* To ensure markup and code adhere to the company development standards working closely with the Lead front end developer
* To discuss technical solutions with stakeholders and provide innovative new ideas to solutions
* To maintain a high awareness of industry issues and trends, particularly in regard to accessibility, usability, and emerging technologies

To constantly seek to develop by learning new technologies

## KPIs and reports

* To have a full understanding of the success of projects and make suggestions for improvement from this information
* To ensure solutions deliver to best value in line with the brief

## Best practice and organisation

* To keep fully up-to-date with industry developments
* To identify, evaluate and share resources, tactics and techniques, freely sharing knowledge, insight, best practice and ideas across the agency
* To represent Fresh Egg at industry events when required and to represent the Company in a professional and knowledgeable manner
* To maintain a strong understanding and high proficiency of use of key analytical, market intelligence tools and Fresh Egg proprietary tools

Key behaviours should be aligned to core values at all times.